**KENSHO INTELLIGENCE**

Information is the currency of the 90’s, the vital force of successful businesses. Unfortunately there’s way too much information available. It’s quality information that’s key. Kensho’s intelligent search strategies and dedicated tools access these vast storehouses of data and extract meaningful information quickly and reliably.

Kensho’s staff are experts in Information Retrieval, armed with the latest technological capabilities to meet your information and research needs fast and painlessly. Kensho will show you how to take this information and turn it into business knowledge and insight, completing the circle of your success.

**Kensho Intelligence Services**

- **Search & Rescue™** Kensho’s rapid research & reporting services can help you know yourself, your competition, and your market. Distilling information and intelligence from the rich and extensive, but disorganized world of the Internet is one of Kensho’s core competencies.

- **Are You and Your Organization a Candidate for the ‘Net?** Do your due diligence and make sure it makes sense for you before jumping on the Infobahn prematurely.

- **Risk and knowledge are inversely proportional.** You owe it to yourself to get the best information to help you make the best decisions.

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**INTERNET MARKETING**

If you’ve determined that your organization is a candidate for the net, Kensho can help you integrate E-Marketing into your strategic marketing mix and turn your knowledge into power. There is no marketing without focus and Kensho will get your marketing focus sharp and clear.

Kensho’s team of marketing experts has a proven track record that will help you get to where you want to be.

**Kensho E-Marketing Services:**

- **SuperNet™ Network Presence** Outsource your entire electronic marketing effort and network presence with Kensho—It’s much more than just having a World Wide Web Home Page.

- **SavvyLink™ Internal Information Services** Don’t get buzzed by the intranet hype. Let Kensho provide you with a systems analysis, recommendation, or complete solution for internal information services that will pay for itself in reduced costs and increased profits.

- **Special Internet Promotions** Test the water with our special one-time promotions of your products and services to the Internet Community.

**Knowledge is power.** Can we help you harness the potential of the Internet and WWW? Don’t be another face in the crowd—set the pace with Kensho.

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**EDUCATION & INSTRUCTION**

Put some thunder in your training with Kensho’s unconventional classroom instruction and “hands-on” training. We provide a family of training products and services designed to elevate the Information Literacy of our customers. Isn’t it time you experienced some of the benefits of “getting wired,” such as... Strategies to access networked information—fast, and Leveraging free technologies to serve your information to the ‘Net and make sure it’s a smash.

**Kensho Education Services**

- **Kensho Seminars™** Designed to inform and educate audiences regarding the Internet and its potential for both business and individual benefit. Select the level, pace, and delivery option (seminar, classroom, on-site workshop, or one-on-one) and Kensho will get you where you want to go. With teaching experience from major universities, our instructors can make your training process fun and rewarding.

- **LearnNet Ware™** Professionally-produced documentation, learning & presentation materials delivered in electronic and conventional media. We can work with your in-house staff or do it for you.

**From E-mail to eternity, we can help you stay current with Internet trends and technology.**
Experience the dawn of the Information Revolution, where personal computers outsell television sets and the World Wide Web continues to grow in size and popularity, roughly doubling every year. Integrate business trends to outsource for profit, the explosion of home-based business and virtual companies for efficiency. Add telecommuting for convenience and the Internet as the technology of choice for the 21st century and you’re experiencing Kensho.

Kensho— a virtual company that allows you to outsource your electronic marketing and information needs to make the global village profitable.

“Bringing Knowledge to the Information Age in a Flash”